

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AMERICAN CROSSROADS

Product American Crossroads

Estimate# 952

Buyer Emily Milhoan

Phone#

Fax#

Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 11/27/952

Flight Dates 09/18/2012 - 09/27/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 11,200
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	9A-10A	MORNING BLEND	:30	\$400.00	09/18-09/18	1	1	1	\$400.00	
	2	W	9A-10A	MORNING BLEND	:30	\$400.00	09/19-09/19	1	1	1	\$400.00	
	3	TH	9A-10A	MORNING BLEND	:30	\$400.00	09/20-09/20	1	1	1	\$400.00	
	4	F	9A-10A	MORNING BLEND	:30	\$400.00	09/21-09/21	1	1	1	\$400.00	
	5	M	9A-10A	MORNING BLEND	:30	\$400.00	09/24-09/24	1	1	1	\$400.00	
	6	TU	9A-10A	MORNING BLEND	:30	\$400.00	09/25-09/25	1	1	1	\$400.00	
	7	W	9A-10A	MORNING BLEND	:30	\$400.00	09/26-09/26	1	1	1	\$400.00	
	8	TH	9A-10A	MORNING BLEND	:30	\$400.00	09/27-09/27	1	1	1	\$400.00	
	9	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	10	W	10A-11A	VIEW-ABC	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
	11	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	

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	12	F	10A-11A	VIEW-ABC	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	13	M	10A-11A	VIEW-ABC	:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00	
	14	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	09/25-09/25	1	1	1	\$1,000.00	
	15	W	10A-11A	VIEW-ABC	:30	\$1,000.00	09/26-09/26	1	1	1	\$1,000.00	
	16	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	09/27-09/27	1	1	1	\$1,000.00	

---REPORT TOTALS---

Report Totals: 16 / \$11,200.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$11,200.00

Sales Totals: 16 / \$11,200.00

Station Totals: 16 / \$11,200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$38,621	KBLR	0%	KLAS	0%	KSNV	37%	KTNV	29%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	34%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6850008 Ver# 1 Status New
EC'd Yes

Traffic Order# 6850008

Printed: 09/06/2012 8:13 AM
Last Received: 09/06/2012 7:53 AM
Showing Buylines: All Lines

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